

Category	Services	Notes	Monthly Fee
Email Marketing	Design Copy Assist Imagery List Management / Contacts Review Results Tracking Facebook Syncing Google Syncing	Wix Ascend CMS Business Plan. Based on bi-monthly emailings. Addl. emailings invoiced additionally at \$169 ea. plus imagery if needed.	\$ 129
Website Content Marketing	Monthly Content Review Minor Content Updates Photo and Video Production (addl.) Forms Review	Based on 3 hrs/month. Larger projects estimated separately.	\$ 219
Pay-Per-Click Advertising	Banner Ads Print Advertising / Direct Mail Video / Podcast Production	Facebook; Google; others. Budget established with client. Based on \$100/mo. Includes creating 4 ads/year to rotate. To be discussed and budgeted if interested. Recommended budget: \$150 - \$750	\$ 0
SEO	SEO Review and Maximizing Keyword Research Site Booster App Installed Google Analytics Reports	Review Bi-Monthly. Make adjustments.	\$ 49
Social Media Marketing	Social Media Management Content Production	Facebook; Instagram; YouTube; LinkedIn; TikToc; Twitter. Includes managing; banner image creation. Content concepts provided by client. Design Design to send reminders. Project site created to assist in content management; content exchange; asset management. Recommended budget: \$250 - \$650	\$ 0
Brand Development	Video production and editing Audio engineering and editing	Assisting in the production of brand awareness content like Zoom interviews, podcasts, and informational videos. Perfect for showing clients who you are, what you do, and how you do it. Hourly rates starting at \$95/hr.	\$ 0

Category	Services	Notes	Monthly Fee
		MONTHLY TOTAL	\$ 397
		<i>Note: To be set up as a monthly recurring invoice combined with the normal hosting fees and apps with an Ascend CRM subscription.</i>	